



PROGRAM: Atheopagan YouTube Channel

PERSONNEL: 4 or more regular team, Media Cleric, Comments Moderator, guests

The task/goal of this program is to post one 10-to-15-minute video to the YouTube Atheopaganism channel per week/4-5 per month:

- Videos will be shot individually by members of the team, and then sent to the Media Cleric for editing, addition of features such as opening sequence and closing credits/links, and upload.
- One of these videos (rotating among team members) will be on the Atheopagan Principle corresponding to the full Moon of the current month. These are simple what-this-means-to-me videos.
- The other videos per month shall consist of 2-3 show-and-tell style videos of their choice sharing a ritual, recipe, craft, special spot in nature, etc.
- Additionally, a longer format round-table Zoom call will be recorded before each of the Sabbaths of the Wheel of the Year, sharing their takes on the holiday.
- Additional special topics may be addressed in long-form videos organized by host who wants to lead the discussion, with guests.

POSITION: MEDIA CLERIC (estimated time commitment: 2 hrs./week): *Arwen Hubbard*

The Media Cleric is the primary coordinator and technical support person for the channel. They must have skills in editing video and familiarity with YouTube tools, as well as in coordinating schedules and personnel. They may also choose to be a content producer (occasional or regular), or may simply perform editing and coordination “behind the scenes”.

POSITION: CHANNEL TEAM MEMBER (4) (est. time commitment: 1 hr/week)

Team members agree to shoot videos using their smartphones in accordance with the program described above.

POSITION: COMMENTS MODERATOR (est. time commitment: 10-30 mins/week)

The Comments Moderator reviews the comments on the videos, replying to questions or deleting those that merit it.